Grit Grind Give Small Business, Restaurant, and Retail Participation Tool Kit:

Sample Social Language:

Twitter:

Excited to participate in #GritGrindGive, the Memphis @GivingTues! We are donating a portion of proceeds to (insert name of nonprofit) on 11/27.

#SmallBusinessSaturday + #GivingTuesday = everybody wins! We are partnering with (insert name of nonprofit)- shop on Sat. and we will donate back on 11/27! #GritGrindGive

Consider giving to (insert local nonprofit) on 11/27 to celebrate #GritGrindGive, the Memphis @GivingTues!

Facebook:

We are excited to announce that we are a #GritGrindGive participating business/restaurant which means we will be donating a portion of our proceeds on Giving Tuesday (11/27) to a local nonprofit. This year we’ve chosen (insert name of nonprofit) to give to! If you shop/dine with us on #GivingTuesday a portion of what you spend will go to a great cause. (insert graphic)

To celebrate #SmallBusinessSaturday this year, we are partnering with our friend (insert name of local nonprofit) to also celebrate #GritGrindGive, the Memphis Giving Tuesday. If you shop/dine with us on Small Business Saturday, a portion of our proceeds will be donated to (insert name of nonprofit) on 11/27. (insert graphic or link to nonprofit)

Consider giving to our friend (insert nonprofit name) on 11/27 to celebrate #GritGrindGive, the Memphis @GivingTues! Memphis is #allheart, and supporting a local nonprofit this holiday season is a great way to show it. (include link to nonprofit)

Instagram:

We are celebrating #GritGrindGive by giving to (insert nonprofit name)! Who are you giving to? #GritGrindGive #GivingTuesday #Unselfie (post pictures of your employees holding unselfies)

This year to celebrate @GivingTues we are honored to give a portion of our proceeds to (insert local nonprofit) on 11/27. Come shop/dine with us today and support a great cause! #gritgrindgive

(post graphic of participating business)

Come shop with us on #SmallBusinessSaturday and we will donate a portion of the proceeds back to (insert local nonprofit) on 11/27 to celebrate @GivingTuesday! #GritGrindGive